## **BKM Bridges Crossed Publishing**

## Renewing Sportsmanship One Play at a Time

## North Carolina's New Children's Book Author Teaches Children a Valuable Lesson

Youngsville, NC, October 18, 2025- Sometimes learning about fairness in children's sports comes from thinking outside the box.

This message by first time author, Bridget Mivsek, is promoting her first book, Freddy the Football. Mivsek's first book will be published on October 31, 2025.

"In a sport that can pitch friend against friend [in almost any sport], it's important for children and parents to know that children can play on opposite sides of an organized sports team, without favoritism between friends, learning to nurture fairness and a generous spirit at game's end. While this book was written for children 6-8 years old, there's a strong lesson to be learned by older children and adults."

Included at the end of this book is a coloring page for young children and for older children, the book's lesson can be discussed and applied to almost any organized sport.

Mivsek has her first story reading and book signing event, post release date, on November 19, 2025. This event will be held at Charron's Deli and Cafe, in Youngsville, NC at 4pm.